# **SwissOne** Smart Top 50 Crypto Index Fund Capitalise on the **Digital Future** licensed Fund Distribution

# SwissOne Capital

#### is a niche asset manager with a focus on institutional grade crypto funds.

Our flagship product, the Smart Index Crypto Fund, delivers uncorrelated returns that track the broader crypto market. Passively managed and operating in a regulated environment, the diversified yet secure portfolio affords our investors more peace of mind.

#### **Investment Strategy**

SwissOne has designed a world first Smart Passive Index comprised of a momentum-weighted portfolio of the TOP 50 crypto assets by market capitalisation. The portfolio is rebalanced on a quarterly basis to ensure capital is constantly allocated to the top market performing assets. Backtested, this strategy has shown superior market returns relative to other indices across a range of markets. We expect the SwissOne Smart Index Fund to exhibit different return-risk characteristics relative to actively managed or market cap weighted portfolios.

#### **Fund Objective**

The SwissOne Smart Index Fund passively replicates the performance of a momentum-weighted portfolio of the global Top 50 crypto assets ranked by market capitalisation, excluding stable and asset-backed coins. The Fund incorporates non-discretionary eligibility criteria to achieve this replication. The portfolio is rebalanced on a quarterly basis while non-discretionary "smart" parameters are set in place to enhance investment returns over time while minimising operational risks.

# Fund Key Facts

Portfolio Objectives:	A passive momentum weighted investment strategy encompassing the Top 50 crypto assets ranked by market capitalisation and rebalanced on a quarterly basis.
Event Horizon:	Long term investment > 5 years
	UBS, Julius Baer, LGT, Swissquote and Canacord
Underlying Assets:	Top 50 highly liquid Crypto Assets ranked by market capitalisation.
Portfolio Risk:	High Risk
	2.0% annual fee 20% performance fee

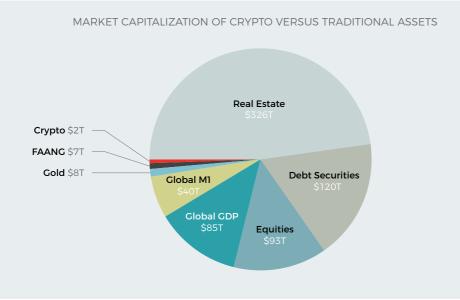
Liquidity:	Bi-Weekly (or Daily via ETI) No liquidity limits
Expected Fund Size:	The Fund can accommodate \$500m (based on current market size)
	1 November 2019
	Institutional grade custody, Cold Storage / Exchange Storage / Multi-Sig Transaction
	Registered Cayman Islands Mutual fund
	SwissOne Capital
	KYG8624B1234

# We are still Early

Crypto market cap is small compared to global asset classes

#### Tapping into electrifying growth potential

The total value of the crypto market is around \$2 trillion. While a tiny fraction compared to the \$120 trillion equity market or the \$95 trillion in money supply, crypto is an emerging asset class and is still in its price discovery phase. Unlike traditional assets, this means it has the potential and ability to grow in unprecedented multiples.



Crypto is an asset class that can no longer be overlooked as a valuable addition to any well balanced and diversified investment portfolio. As shown below, a small allocation to our Top 50 index provided outsized returns to a traditional 60/40 portfolio.



TRADITIONAL PORTFOLIO (60/40) COMBINED WITH CRYPTO ALLOCATION

# Our Investment View

#### 01.

A 2% allocation to Crypto Assets provides a potential 5-20%+ performance above global benchmarks in a balanced portfolio over the next 5 years – for an effective 2% worst case risk premium.

#### 02

Enhanced Portfolio Diversification: The Crypto ecosystem is likely to show uncorrelated growth compared to traditional assets over a longer time horizon. Encompassing 50 assets significantly reduces single point of failure risks.

#### 03

Strong Return vs Risk Profile: The potential for growth far exceeds the investment risk. Significantly higher Sortino ratio compared to traditional assets with a highly asymmetric risk/return payoff profile.

#### 04

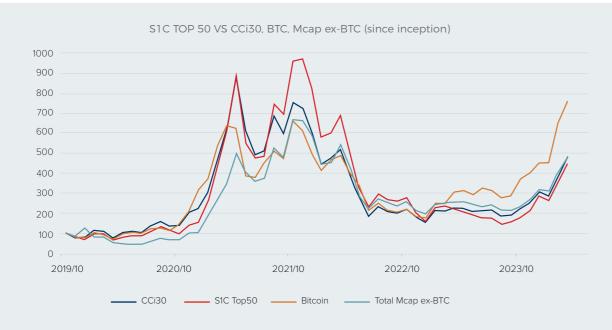
Global trends signal a fundamental NEED for this new asset class:

- Inflationary global fiat currencies create a natural increasing demand for alternative stores of value over time;
- The global population using the internet has increased to 62% from 35% (in 2013) while more than half the population remain unbanked.

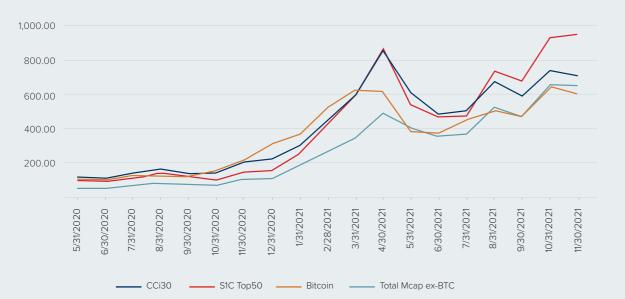


### Timing is Everything

The timing to invest in the Top 50 Crypto Assets is extremely favourable due to the synchronicity of several factors. At SwissOne Capital, we have a strong conviction that the crypto market holds high probability for significant returns in the next few months. History indicates that Bitcoin's price surges often lead to substantial price increases within the Top 50 Crypto Assets. This trend suggests a compelling opportunity for growth at multiples of Bitcoin itself. Below we compare our Top 50 fund's performance with the most relevant benchmarks.



The Bitcoin halving has historically catalysed a 12-18 month long bull market for Bitcoin. The most recent halving occurred on the 20th of April 2024, suggesting a potential rally over the coming 18 months. Below we illustrate how our Top 50 fund performed in the 18 months following the 2020 Bitcoin halving.



S1C TOP 50 VS CCi30, BTC, Mcap ex-BTC (18months after 2020 halving)

# Why invest in the SwissOne Capital Top 50 Crypto Index?



Superior Performance: History echoes the consistent outperformance of altcoins compared to Bitcoin or Ethereum. Our Top 50 Crypto Index upholds this trend, offering an opportunity to capitalize on this proven pattern.



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Streamlined Investment: Say goodbye to the complexities of individually selecting cryptocurrencies. With our index, investing becomes effortless-a single transaction grants you access to a well-curated, diversified portfolio, saving time and effort.

Security and Regulatory Compliance: Rest assured with our top-tier security measures. The Top 50 Smart Index utilizes Swiss-based custodians' military-grade cold storage for utmost security. SwissOne Capital operates under the regulatory oversight of both FCA and FINMA, with regular audits ensuring transparency and compliance.

# Dec 20 - Apr 21

Our strategy has proven to outperform benchmarks and Bitcoin during Bull Market periods.

Diversification for Risk Mitigation: Our index provides exposure to a diversified range of top-performing crypto assets. By spreading investments across various cryptocurrencies, it effectively mitigates risks while enhancing potential for success in a volatile market.

Expert-Driven Strategy: Crafted by a team of seasoned investment banking professionals, our index employs meticulously designed parameters. These ensure consistent allocation of capital to the most promising crypto assets, safeguarding your investments with expert

249%	593%
138%	499%
35%	101%

## Contact



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